

Ibrohimova Ifora Akmaljon qizi
Student of "TIAME" NRU

Scientific Adviser: Teshayeva Dildora
Teacher, English Language Department
"TIAME" NRU

Abstract: In today's global economic system, English is recognized as the main means of communication and trade. English is actively used in almost all large companies, banks and, of course, in export-import matters. This article explores the role of English as the dominant language of global business and trade in the 21st century. It analyzes how English facilitates international communication, supports economic cooperation, and serves as a key tool in multinational negotiations, trade agreements, and global markets. The study emphasizes the non repetitive, strategic aspects of English usage in business contexts, highlighting its role in shaping professional standards and fostering inclusive economic development. Based on recent data and case studies, the article provides insights into how proficiency in English can enhance a country's or company's access to international opportunities and partnerships.

Keywords: English, economic opportunities, international business, business communication, export-import, benefits of language knowledge, work in the global market.

Introduction

We all know that English has a high position as an international language and currently more than 80% of world trade is conducted in English. In addition, English is recognized as an official language in 54 countries, and it is spoken in more than 80 countries. In the digital global process, English is no longer a tool for learning - but rather a language for innovation, a simple tool for investment, and a key to accessing scientific knowledge. According to statistics: More than 60% of the content on the

Internet is in English, More than 80% of scientific articles are written in English (Scopus, 2023), The most translated language on Google Translate is English.

So what is the main reason for this? How has this language not lost its power? The history of the development of English as a global language dates back to the British Empire. As Britain expanded its influence to other countries, English began to be widely used in trade and diplomatic relations in many countries. The main reason why this language continues to develop without losing its value is that the United States, a global power, is considered the economic leader among the countries of the world. Any conferences, documents and agreements related to international relations are mainly in this language.

Methods

This study employs a qualitative methodology based on literature review, case analysis, and data interpretation. Sources include academic journals, reports from international economic organizations (such as the IMF and World Bank), and examples of multinational companies. The analysis focuses on identifying non-repetitive, reliable factors that explain why English maintains a central position in global trade and business environments.

Case studies: Estonia, India, Singapore, Israel and Finland

Comperative approach: comparing competitiveness of countries using and not using English.

Results

According to the results of the study, more than 1.5 billion people in the world can speak English. This makes it the most widely studied and used language. It goes without saying that people who have a common language quickly enter into any relationship with each other. This is especially evident in economic relations. For this reason, any country that wants to develop, first of all, pays attention to learning English. And through this, they attract large countries and large companies to themselves. Today, English is widely used in international business, science, technology, tourism and many other major industries.[1]

One of the most important economic aspects is that English is the main language of the WTO. And it is also the official language of this organization. Accordingly, knowledge of this language has the following advantages:

1. Increases export volume.
2. Increases innovative potential. Countries that speak English are more likely to engage in innovative activities.
3. Increases annual income. According to the Multilingualism and Globalization study, English knowledge increases annual income by approximately 2%.[3]
4. Increases competitiveness in the global labor market. This leads to economic growth.
5. Plays an important role in global trade networks. This is also an important factor in economic growth.
6. Since the official language of transnational companies (such as Coca-Cola, Apple, Google, Amazon) is English, it is very convenient for cooperation and exchange of experience.
7. Since English is considered the standard language in aviation and maritime transport, it is widely used in the logistics and export sectors.
8. Increases the possibility of securing a job in the global market.
9. As the language of global business, all investors, traders, and financial analysts are highly valued for their knowledge of English.
10. Access to scientific and technological knowledge 99% of articles in ArXiv (artificial intelligence, mathematics, physics) are in English. 85% of Elsevier and Springer publications are in English; in 2023, more than 450,000 articles in medicine alone were published in English. Leading journals such as Nature, Science, Lancet are published exclusively in English.
11. Startup and technology infrastructure 90% of India's IT exports are in English (NASSCOM, 2023). Israel has an English proficiency rate of 80%, making it the world's number one startup per million population.[4]

Trends in the Use of Foreign Languages for Professional Priority May 17, 2025

12. In Singapore, the language of instruction in schools and universities is English; this creates legal and economic stability for international investors.

13. Artificial Intelligence and Digital Services OpenAI, MetaAI, Google DeepMind and other AI hubs have documentation, APIs, and model descriptions all in English. 95% of public open source projects on GitHub are developed in English. Microsoft, IBM, and Nvidia AI certification courses are available only in English.

14. Digital Education (EdTech) 75% of Coursera's 5,000+ courses are in English. Open courses from universities like Harvard, MIT, and Stanford are available only in English.

15. Google Career Certificates, Meta Blueprint, and AWS Skill Builder are essential resources for those pursuing a globally competitive career in English.

If we take India, which uses English in education or has declared it one of the main languages, as an example, we can see that it is currently developing rapidly economically. The reason is very simple: as mentioned above, innovative ideas and new technologies are mainly in English or are released and exported abroad. India benefits from this both economically and politically. Similarly, in the state of Singapore, it is currently being managed in schools. Currently, most of the most powerful computers are manufactured in India and English is taught as the main language. And the people of Singapore speak English fluently, which has led the country to great success in the fields of international trade, tourism and technology. Such experiences show that by knowing English, countries not only improve their internal infrastructure, but also expand their opportunities to enter the global market.

English proficiency rankings for countries where English is not the native language:

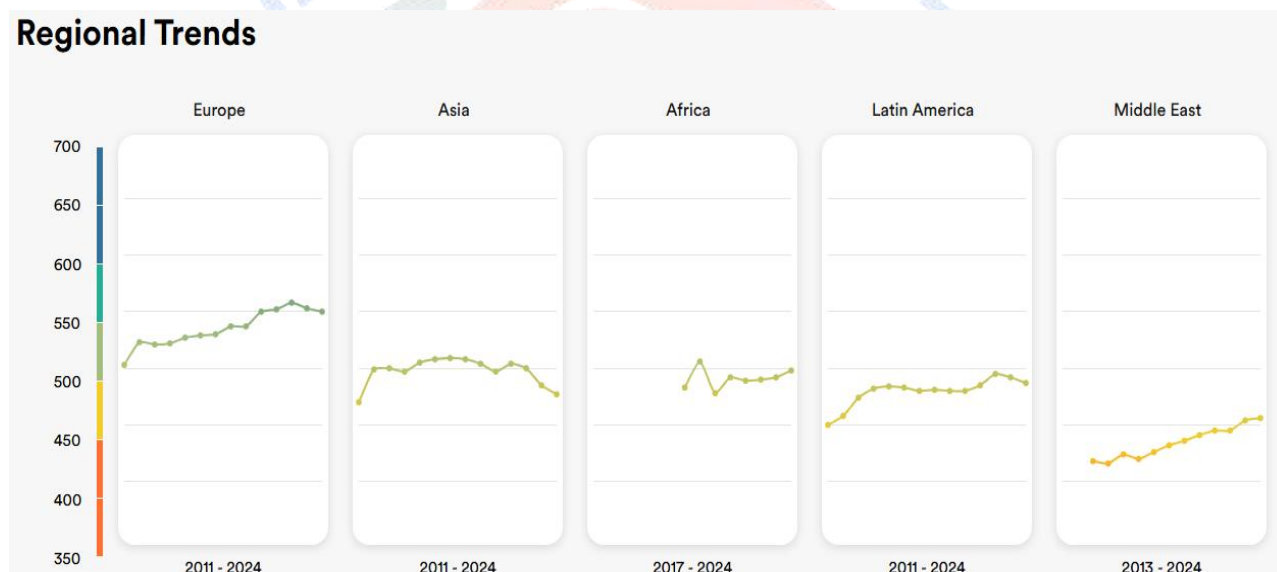
	State	Rating score	Degree
1	Netherlands	636	Very high
2	Norway	610	Very high
3	Singapore	609	Very high
4	Sweden	608	Very high

Trends in the Use of Foreign Languages for Professional Priority May 17, 2025

5	Croatia	607	Very high
6	Portugal	605	Very high
7	Denmark	603	Very high

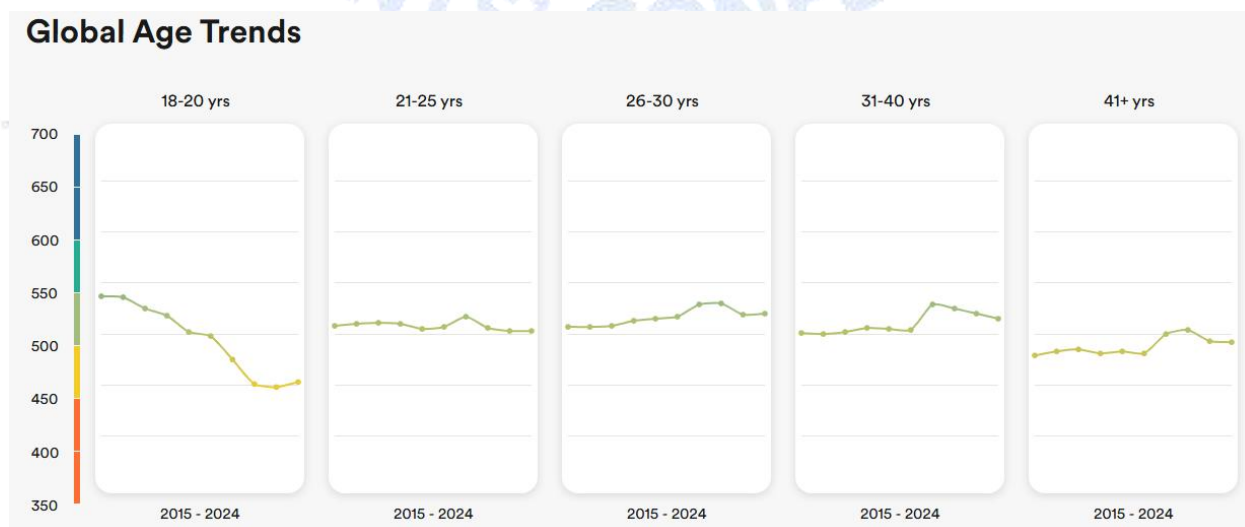
It is no secret that countries with a high level of language proficiency are developing rapidly, along with their economic position. That is, knowledge of English has a positive impact on the economic life of these countries. The table below shows the age of people learning this language in years.

Regional Trends



Here too, it is clear that the regions where the most developed countries in the world are located are precisely those where the level of English is high.

Global Age Trends



[2]

Discussion

Trends in the Use of Foreign Languages for Professional Priority May 17, 2025

The findings indicate that English is not only a communication tool but a strategic resource in international business. Companies operating globally gain a significant advantage through employees proficient in English. In sectors such as technology, finance, and trade, knowledge of English is essential not only for communication but also for overcoming legal and cultural barriers. English acts as a unifying medium in multinational projects, helping to create a shared understanding among diverse participants. It also increases access to global knowledge and technologies, contributing to competitive advantage. However, the dominance of English raises concerns about linguistic inequality and the marginalization of other languages. Language policies, translation technologies, and support for multilingualism can help address these issues. Furthermore, the dominance of English affects economic policy in developing countries. These nations are increasingly prioritizing English education, leading to reforms in their education systems. As a result, they are creating a favorable environment for integration into global trade and investment networks.

Many economists and linguists have expressed their opinions on the role of English in the global economic system. In particular, the recognized linguist David Crystal has studied the place of English in the economy and writes in his work "English as a Global Language" as follows: "English has become a universal means of communication in today's world economy. Any international cooperation or trade relationship often occurs precisely through the medium of English" [6]. In addition, he emphasizes that although English is a lingua franca around the world, it is necessary to pay attention to the consequences of its spread. And another language policy expert, Robert Phillipson, in his work "Linguistic imperialism", critically analyzes the fact that English is displacing other languages as a political force.[7] He recognizes that English has become a means of economic advantage and, as a result, emphasizes that not knowing English will lead to unemployment in the future. Nobel Prize winner and economist Joseph Stiglitz, although he does not have a work directly dedicated to English, says that not knowing the language (especially English) can be a major obstacle to accessing global economic information and financial

knowledge.[8] Based on the opinions of the above scientists, we can see that English is closely related to the global economy. In addition, considering that many programming languages in the international IT sector are also in English, knowing this language serves as a door to wide opportunities not only for the economy, but also for the development of science and technology.

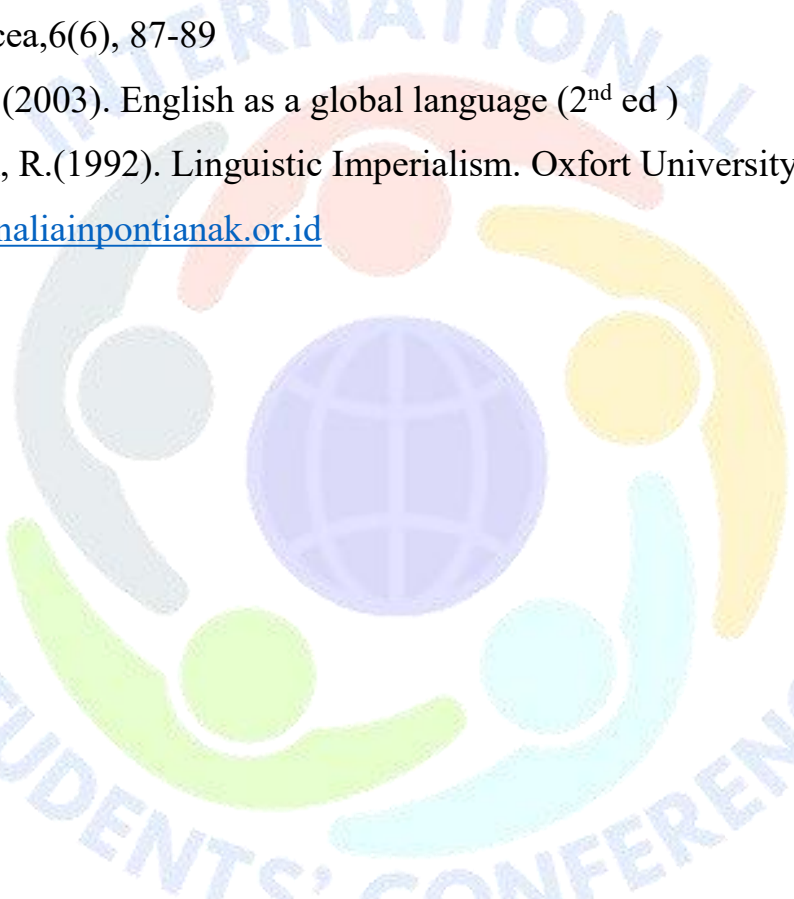
Conclusion

English has become an indispensable tool in today's globalized world, playing an important role not only in the cultural and scientific spheres, but also in almost all aspects of the economy. English plays a vital role in global business and trade. It facilitates international cooperation, simplifies access to global markets, and contributes to economic growth. English proficiency has become a key factor in personal and corporate success. Nevertheless, preserving global linguistic diversity remains an important task. Every language is a part of cultural and social heritage. Therefore, while recognizing the global dominance of English, the value and importance of other languages should not be overlooked. Future research should explore how language policy, translation technologies, and multilingual development can create equal opportunities in international trade without diminishing the benefits of a common business language. In areas such as international trade, investment, financial analysis, banking and economic diplomacy, knowledge of English has become a prerequisite for a modern specialist. With the help of this language, communication between companies operating on a global scale is facilitated, quick access to global market information is provided, and career opportunities are expanded. Most of global trade, international finance, investment and economic policy rely on English, and learning this language is not just learning a language, but opening the door to the global economy. Especially for young professionals who want to work in the field of economics, mastering this language is certainly one of the important steps.

References:

1. In-academy.uz/index.php/yo,

2. <https://www.ef.com>
3. Scopus. (2023). English Language Dominance in Scientific Publications.
Retrieved from <https://www.scopus.com>
4. World Economic Forum. (2023). Global Competitiveness Report. Retrieved
from <https://www.weforum.org>
5. Ikrambayevna, R.S. (2022). Teaching spoken English to upper class pupils.
Conferencea,6(6), 87-89
6. Crystal,D.(2003). English as a global language (2nd ed)
7. Phillipson, R.(1992). Linguistic Imperialism. Oxfort University Press
8. <https://jurnaliainpontianak.or.id>



**TRENDS IN THE USE OF FOREIGN LANGUAGES
FOR PROFESSIONAL PRIORITY
MAY 17, 2025**